

FOR IMMEDIATE RELEASE

EASY EAR TRAINING LAUNCHES INNOVATIVE MELODY TRAINING GAME APP

STEP AND A HALF APP ALLOWS EVERYONE TO GAME THEIR WAY TO DISCOVERING THEIR INNER MUSICIAN

London, England – July 8, 2010 – The makers of the iPhone Music Top Tenⁱ App RelativePitch today announced the launch of their next generation app, Step And A Half. The second in a series of planned apps meant to help musicians and audio professionals, the Step And A Half app follows up on the teachings of “RelativePitch”.

Step And A Half, an app designed to make ear training fun, allows users to listen to a tune, and then drag interval blocks one by one to reconstruct the tune. Step And A Half users learn by checking the tune that they have put together against the original tune, and correcting any mistakes made. With more than thirty levels over six stages, Step And A Half gradually introduces intervals to music enthusiasts, and allows for infinite melody possibilities. With rave reviews from beta testers, this newest offering from Easy Ear Training is at the forefront of music training for amateurs and professionals alike.

Easy Ear Training, is dedicated to doing what its name suggests, making ear training easy for those that are interested in learning about the way to make music or who are already on their way, but might need a little bit of help. With the launch of the Step And A Half app, Easy Ear Training is extending its position as a market leader in ear training tools.

“Inspiration strikes at odd times and places, so being able to take these apps anywhere at anytime, on the go or at home, sets these tools apart from traditional ear training tools,” said Christopher Sutton, owner of Easy Ear Training. “We’ve created a fun, easy to use, and high quality app that that people can use on their iPhone, iPod Touch, iPad - or even the new iPhone 4,” continued Sutton.

This app allows for users who have no formal music or music theory training, making it ideal for people who are just starting out in music, and is at its most effective when used after core interval training has taken place with the “RelativePitch” app.

With more than 10,000 copies of RelativePitch downloaded from the App Store, proving its popularity, the Easy Ear Training family of apps offers easy, fun and effective solutions to ear training. Step And A Half is set to be just as popular as its predecessor.

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About Easy Ear Training

Easy Ear Training, Ltd is a United Kingdom based music education and iPhone music training app development company. Founded in December 2009 by owner and Director Christopher Sutton, a lifelong musician and a graduate of Gonville and Caius College – Cambridge University with a degree in Computer Science as well as a graduate of the University of London with a Masters Degree in Digital Music, Easy Ear Training is the premier source for online and application based ear training.

Dedicated to helping artists realize their full musical potential, Easy Ear Training provides products such as RelativePitch, an iPhone app, and a website that serves as a community and resource for musicians and audio professionals who use modern technology to revolutionize the process of improving their skills and optimizing their musical abilities. For more information please visit www.EasyEarTraining.com.

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ⁱ Relative Pitch featured in the iPhone music app top 10 for two weeks in November 2009.