

## FOR IMMEDIATE RELEASE

### DEVELOPER OF THE MUSIC TOP 10 APP 'RELATIVEPITCH' LAUNCHES LEARNING PORTAL EASYEARTRAINING.COM

**London, England – February 4, 2010** – The makers of the iPhone Music Top Ten<sup>i</sup> App RelativePitch today announced the launch of the learning [www.EasyEarTraining.com](http://www.EasyEarTraining.com), providing a heretofore absent resource for musicians and audio professionals worldwide.

Developed in order to provide musicians and audio professionals a place to find and explore music training information as well as offer a discussion and support platform for iPhone music training apps in general and the RelativePitch app specifically, among other areas of interest for those in the music industry.

In contrast to the typical companion website for an iPhone app that only features screenshots and a sales pitch, Christopher Sutton, the inventor and developer of the four star rated RelativePitch app, wanted to create a hub that would serve as a catalyst for education and collaboration between experts, enthusiasts and novices interested in music training in general and ear training specifically.

Easy Ear Training's new website, [www.EasyEarTraining.com](http://www.EasyEarTraining.com), will act as a new resource for amateur and professional musicians, audio professionals and other people in the musical arts, with articles, resource links, reviews and, most importantly, a forum for participants to congregate and share information about music and ear training.

"With the popularity and success of the RelativePitch App, and with other Apps in the works, it became clear that for a sustained evolution and innovation of the music training category more collaboration and knowledge exchange between developer, experts, users and enthusiast would be required than ordinarily would happen in regular iPhone app product development", said Christopher Sutton.

Acting as managing editor, Christopher, together with a team of both permanent and guest writers and authors, will provide original music training content that will evolve into a library of educational and reference information for people wanting to learn and improve their music skills. [www.EasyEarTraining.com](http://www.EasyEarTraining.com) will also be the first iPhone music app spin off site to offer open forum functionality to fans and industry experts.

Starting this month the site will be joined by a list of authors to help kick off the launch. Appearing this week are [Sabrina Peña Young](#), an internationally recognized avant-garde composer of the CD "[Origins](#)". She will be joined on Tuesday by [Thomas Evdokimoff](#), a classically trained guitarist with a background teaching ear training for the University of British Columbia who will be providing a course of lessons in pitch and harmony. Taking things in more of an audio direction, [Fotios Koulakos](#), a mastering engineer from Ohio who owns and runs a studio, will be taking us through the fundamentals of frequency training in the weeks ahead. [Joseph DuBose](#) will be rounding off the team for launch week, with his insights from the point of view of a professional composer.

"We are thrilled to be offering this new learning resource to musicians, music enthusiasts and audio professionals, and look forward to future collaboration with many talented individuals worldwide," said Sutton.

The first week of February is launch week for this new and exciting resource, with many activities planned that will show how ear training can be made easy, effective and fun.

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### **About Easy Ear Training**

Easy Ear Training, Ltd is a United Kingdom based music software and iPhone music training app development company. Founded in December 2009 by owner and Director Christopher Sutton, a lifelong musician and a graduate of Gonville and Caius College – Cambridge University with a degree in Computer Science as well as a graduate of the University of London with a Masters Degree in Digital Music, Easy Ear Training is the premier source for online and application based ear training.

Dedicated to helping artists realize their full musical potential, Easy Ear Training provides products such as RelativePitch, an iPhone app, and a website that serves as a community and resource for musicians and audio professionals who use modern technology to revolutionize the process of improving their skills and optimizing their musical abilities. For more information please visit [www.EasyEarTraining.com](http://www.EasyEarTraining.com).

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<sup>i</sup> Relative Pitch featured in the iPhone music app top 10 for two weeks in November 2009.