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## **Easy Ear Training Ltd.**

Easy Ear Training, Ltd. is a United Kingdom based music education and iPhone music training app development company. Founded in December 2009 by owner and Director Christopher Sutton, a lifelong musician and a graduate of Cambridge University with a degree in Computer Science and of the University of London with a Masters Degree in Digital Music, Easy Ear Training is dedicated to helping artists realise their full musical potential.

Ear training, a necessary skill in the music industry, is used by musicians and audio professionals to recognize and identify chords, intervals, rhythms and other fundamental elements of music. Easy Ear Training Ltd. is helping musicians and audio professionals get the most benefit from their ears, by making ear training effective, accessible and fun.

Easy Ear Training's first product, the "RelativePitch" iPhone app released in April 2009, has grown from software developed for personal use into one of the most well received music apps available in the iTunes App Store. RelativePitch has been rated 4 stars or above in over 95% of reviews, and was featured by Apple for two weeks on the iTunes App store, during which time it was also in the App Store's Top Ten Music Apps chart in the U.K. and U.S.A.

Following the success of RelativePitch, Easy Ear Training launched a second ear training app in July 2010. "Step and a Half: Melody Training" is a musical game which builds on the lessons of RelativePitch to teach the player how to work out musical tunes by ear. Step and a Half has proved popular with users, showing stronger first month sales figures than its predecessor, RelativePitch, and predominantly 4- and 5-star user reviews.

Having recognized a void in the online world, Easy Ear Training has also established a web based home to act as the hub for ear training information and resources. The website (<http://www.EasyEarTraining.com>) serves the music community by publishing original articles and training series, and providing interactive quizzes and a forum for students to exchange information and advice.

With the successful launch of their first two apps and educational website, Easy Ear Training is committed to expanding their offerings to meet more of the needs of musicians and audio professionals, including further iPhone apps, training CDs, educational eBooks, and a range of other training materials. The company also plans to extend the website to offer online training.

Easy Ear Training is poised to become the premier Ear Training provider for musicians who use modern technology to revolutionize the process of improving their musical abilities.

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### Easy Ear Training Ltd.

Registered in England & Wales. Incorporation number 07099470.  
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